

Creative wedding concepts at Cape expo

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Stationery by Lily Young. Styling by Blue Olive Events. Picture: Christiaan David

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Cape Town - Planning your wedding can be one of the most stressful events in your life. No matter the size of your wedding, good planning and keeping track of myriad details can be overwhelming.

Now planning for your wedding just became a lot easier.

The Wedding Expo offers just about everything you will need to pull off a perfect day.

Founded by Amanda Cunningham in 2002, the two-day event has become a premier affair, showcasing the latest in wedding trends.

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Cunningham identified a need for a professional showcase for a growing wedding industry.

“The inaugural show in Durban was a smashing success with more than 100 wedding industry companies presenting their businesses to 4 000 visitors.

“It has grown over the years and the last show had 270 exhibitors and over 11 000 visitors,” says Cunningham.

“We knew that the event would be hard work and that it would, as with anything new, take time to gain the trust of a market.

“We had also identified a growing need in the wedding industry for a professional show and were therefore confident that the show would quickly gain traction, which it did and we soon moved to a larger venue – the Ticketpro Dome and started a second show in the year... we are looking forward to a similar success in Cape Town.”

Capetonians will have an opportunity to visit the matrimonial event, showcasing a variety of wedding wares and services at Cape Town Stadium over the weekend.

The show is aimed at anyone who is getting married and individuals who are looking for service providers and event planners... as well as anyone who has an interest in planning events and weddings, explains Cunningham.

You will find everything from “Make Me a Bride make-overs”, the perfect wedding stationery, beautiful floral decorations, the latest trends in wedding gowns, accessories, table decor as well as honeymoon ideas.

Also on hand will be South Africa’s top wedding planners, photographers and caterers, each with a wealth of experience, expertise and advice on how to tailor your wedding to your individual needs.

“The ‘Make Me a Bride’ stage has a full line up of bridal make-overs, conversations with experts about choosing your photographer, choosing your wedding gown, tips about hair and makeup, as well as creative inspiration for table and flowers.

“Our master of ceremony, Bailey Schneider from Smile 904 FM, will be chatting with Leah Francisca Bridal and Jade Customised Events and giving away fantastic prizes from The Laser Boutique,” says Cunningham.

The Wedding Expo events in Joburg and Durban will take place next year.

“The Wedding Expo is a one-stop-shop where the consumer is able to find more than one example of what they are looking for in one venue at often discounted prices as well as be exposed to new product and often new companies.

“Visitors will be able to engage with the exhibitors using their senses – touching, smelling, hearing, seeing and tasting.

“Their time at the expo will be entertaining,” she adds.

* The Wedding Expo will take place on Saturday and Sunday (October 3 and 4) at Cape Town Stadium from 9am to 5pm. Tickets are R80 per adult while children aged two to 12 years will pay R30 each.

Visit <http://www.wedding-expo.co.za/for-brides/> for more information.