

# Exposure received – October 2015

[www.wedding-expo.co.za/the-laser-beautique-launches-in-cape-town/](http://www.wedding-expo.co.za/the-laser-beautique-launches-in-cape-town/)



## The Laser Beautique Launches In Cape Town!

The Laser Beautique has launched their first clinic in Cape Town, located at 7 Beckham Street, Gardens. Built on a reputation of being the number one clinic in South Africa, The Laser Beautique offers the latest in non-invasive beauty and aesthetic treatments. The Laser Beautique Gardens will be the home of the best technology Alma Lasers has to offer. This includes pain free laser hair removal with the revolutionary Soprano Ice with SHR technology. The Soprano Ice leaves your skin soft and smooth with no pain or side effects and gives clinically proven results. The sweeping In-Motion™ technique of moving the applicator repeatedly over the treatment area ensures full coverage while ICETM tech cools the skin surface- preventing superficial burns and allowing for virtually pain-free, yet highly effective hair removal. The Laser Beautique's laser hair removal is safe for all skin types all year round making it easy for the beach goers of Cape Town to continue their leisure activities as normal.

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Another incredible laser technology The Laser Beautique has to offer Cape Town residents is near-infrared laser with cutting edge technology by way of their Diode Laser equipment to alleviate and heal various ailments at increased speed. This includes treating muscle and sports injury, perfect for the modern athlete looking to get back into training. The emitted Infrared light energy penetrates up to 3½ inches (8.75cm) into the body, and releases nitric-oxide into the haemoglobin, stimulating micro-circulation, delivering higher levels of oxygen and nutrients to the injured cells, which stimulate white blood cells and collagen production, while eliminating toxins and cellular waste. This begins the healing process as pain is relieved. This infrared therapy also help to relieve stiff backs and necks, reduces swelling, and promotes a healthy immune system and can help to detoxify your body. Infrared light therapy is an effective, tested treatment for any condition characterized by pain and inflammation.

Other laser treatments on offer include laser face lifting, laser skin tightening and skin rejuvenation. Non-laser procedures also available at The Laser Beautique include body cosmeceutical facials, medical grade facial and body peels, specialised massage and sunless tanning.

The Laser Beautique is sure to treat guests to all their aesthetic needs, leaving them feeling relaxed and ready to take on their day!

